



scottish sports *futures*

# SPONSORSHIP PACKAGE

SSF ANNUAL AWARDS  
FEBRUARY 2024

-  [ScottishSportsFutures](#)
-  [@SSF\\_2000](#)
-  [scottishsportsfutures](#)
-  [Scottish Sports Futures](#)
-  [Awards@ssf.org.uk](mailto:Awards@ssf.org.uk)
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**sportscotland**  
the national agency for sport



## EVENT DETAILS

Date: 22 February 2024

Time: TBC

Venue: **voco Grand Central Hotel**



## HEADLINE SPONSOR

- Guaranteed speaking opportunity during the evening
- Present chosen award on the evening
- First choice of award category sponsor
- 1 complimentary table of 10 guests
- Logo on nominee stings
- Email signature and social media banners highlighting your sponsorship
- Opportunity to provide a short promo video on the night
- Prominent branding on all promotional materials and website pre, during and post-event
- Opening comments in the digital programme
- Regular social media exposure in the run-up, during and post-event
- Opportunity to provide a quote in event press coverage
- Logo on-screen throughout the night
- Invitation to be part of the awards panel
- Enabling the award nominees in your category to attend free of charge, with a plus 2



## VENUE SPONSOR

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The Venue Sponsor package incorporates venue hire and drinks reception for the evening. There is only one package available for this, as a sponsor of Venue, your package includes:

- 1 complimentary table of 10 guests
- Opportunity to promote your organisation during drinks reception
- Branding on promotional materials
- Email signature and social media banners highlighting your sponsorship
- Regular social media exposure in the run-up, during and post-event
- Logo intermittently on-screen throughout the night

**COST: £5000**





## CATEGORY SPONSOR

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There are seven Category Sponsor packages available. As sponsor of an Award Category, your package includes:

- A complimentary table of 10 at Scotland's most inspiring night
- Invitation to be part of the awards judging panel
- Enabling the award nominees in your category to attend free of charge, with a plus 1
- Named as a category sponsor in all marketing material
- Regular social media exposure on the run-up, during and post-event
- Profile in event press coverage, supported by sportscotland
- Email signature and social media banners highlighting your sponsorship
- Present your sponsored award on the night
- Logo on screen throughout the night
- Logo on sponsor backdrop
- A unique opportunity to invest in a brighter future

**COST: £2000**



## YOUNG PEOPLE SPONSOR

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The Young People Sponsor package will provide 10 young people with the opportunity to travel and attend the event. As sponsor of Young People, your package includes:

- x3 complimentary tickets
- Branding on promotional materials
- Email signature and social media banners highlighting your sponsorship
- Logo intermittently on-screen throughout the night

**COST: £1000**





## MORE SPONSORSHIP OPPORTUNITIES

- Audio Visual
- Signage & Creative
- Event decor
- Photographer
- Award trophies
- Entertainment

*\*In-kind/ event sponsors will receive the same promotional benefits as the respective category sponsor packages, in addition, they will receive 2 x complimentary tickets for the night.*

*\*\*All marketing material including the event webpage and event programme will be named as an 'Event Sponsor'.*

**COSTINGS VARY FROM £250-£750**

Please contact [awards@ssf.org.uk](mailto:awards@ssf.org.uk) for further information.

# AWARD CATEGORIES

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## OUTSTANDING ACHIEVEMENT

- **Ian Reid Outstanding Achievement Award**

This award recognises an outstanding young person who gives everything their all, has overcome challenge and takes up every opportunity presented to them.

## DEVELOPING PEOPLE AWARDS

- **Positive Destination Award**

This award is for a young person who has worked to achieve their goal destination.

- **Unsung Hero of The Year**

This award recognises a young person who is inclusive, has a positive attitude, a willingness to help and continuously puts others first.

- **Inspiring Journey of The Year**

This award is for an SSF young volunteer who has come through SSF programmes and is now dedicating their time weekly to support the journey of other young people.



# AWARD CATEGORIES

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## STRENGTHENING COMMUNITIES AWARDS

- **Changing Lives Organisation of The Year**

This organisation will have used sport and physical activity innovatively and intentionally to change the lives of young people in the last year.

## IMPROVING HEALTH & WELLBEING AWARDS

- **Coach/ Youth Worker of The Year**

This award is for an exceptional SSF Coach or Youth Worker, who has shown dedication and worked tirelessly and selflessly to support the health and wellbeing of young people.

- **Spirit of The Year**

This award recognises a unique young person who stands out by their enthusiasm and a positive attitude. Their spirit, drive and determination are truly inspiring.