



scottish sports *futures*

SPONSORSHIP PACKAGE

SSF CHANGING LIVES CONFERENCE
SSF ANNUAL AWARDS





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S P O N S O R S



EVENT DETAILS

SSF Changing Lives Conference Day 1:
Thursday 23 February

SSF Changing Lives Conference Day 2:
Friday 24 February

SSF Annual Awards:
Friday 24 February evening

HEADLINE
SPONSOR

The headline sponsor will be the enabler for the conference. We want more people to understand how sport and physical activity can be used to address societal issues. Never has this been more needed, more people are living in poverty, trauma and adverse childhood experiences than ever before.

Do you want to be part of an event that upskills industry professionals and is the driving force of change?

Your package:

- Guaranteed speaking opportunity: Representative to participate in panel discussion
- 4 x two-day conference delegate passes for internal staff
- 4 x two-day conference delegate passes for your key clients/partners
- Logo on main event space throughout the event
- Sponsorship recognition on promotional materials
- Opening comments in the digital programme
- 3-minute presentation opportunity in the opening or closing event

COST: 10,000

INTERACTIVE
EXHIBITORS

We will run a number of high-quality, interactive, exhibitions across day 1 of the conference. These will demonstrate good practice in relation to Changing Lives Through Sport and/or solutions engaging with vulnerable young people.

Email awards@ssf.org.uk to submit your interactive exhibitor proposal. Please indicate your proposed idea, how it will be interactive, how you meet the theme, and what your ideal space requirements are.

Your package:

- Exhibition stand sizes available on request
- 2 x two-day conference delegate passes
- Exhibition recognition in conference programme
- Complimentary lunch provided
- Opportunity to engage with industry professionals
- Dedicated networking time
- Guaranteed footfall

COST: 300-500

(Varying cost dependant on exhibition space requested)



- Guaranteed speaking opportunity during the evening
- 2 x complimentary tickets for SSF Changing Lives conference on 23rd Feb 2023
- Present chosen award on the evening
- First choice of award category sponsor
- 1 complimentary table of 10 guests
- Complimentary drinks on the table
- Logo on nominee stings
- Email signature and social media banners highlighting your sponsorship
- Opportunity to provide a short promo video on the night
- Prominent branding on all promotional materials and website pre, during and post-event
- Prominent logo on sponsor backdrop
- Opening comments in the digital programme
- Regular social media exposure in the run-up, during and post-event
- Opportunity to provide a quote in event press coverage
- 1-page advert in the event programme
- Logo on-screen throughout the night
- Invitation to be part of the awards panel
- Enabling the award nominees in your category to attend free of charge, with a plus 1

**HEADLINE
SPONSOR**

SOLD – SPORTSCOTLAND

- Invitation to be part of the awards panel
- A complimentary table of 10 at Scotland's most inspiring night
- Enabling the award nominees in your category to attend free of charge, with a plus 1
- Named as a category sponsor in all marketing material
- Regular social media exposure on the run-up, during and post-event
- Profile in event press coverage, supported by sportscotland
- Email signature and social media banners highlighting your sponsorship
- Present your sponsored award on the night
- Logo on screen throughout the night
- Logo on sponsor backdrop
- A unique opportunity to invest in a brighter future

**CATEGORY
SPONSOR**

COST: 1,500

MORE SPONSORSHIP OPPORTUNITIES

- Venue
- Audio Visual
- Signage & Creative
- Event decor
- Registration
- Videographer/ Photographer
- Video production
- Event staff
- Award trophies
- Entertainment
- Drinks reception
- Soft drinks for young people on the night
- Young peoples travel sponsor

**In-kind/ event sponsors will receive the same promotional benefits as the respective category sponsor packages, in addition, they will receive 2 x complimentary tickets for the night.*

***All marketing material including the event webpage, press release invitations and event programme will be named as an 'Event Sponsor'.*

COST: Please contact awards@ssf.org.uk for more information



AWARD CATEGORIES

IMPROVING HEALTH & WELLBEING AWARDS

- **Coach/ Youth Worker of The Year**

This award is for an exceptional SSF Coach or Youth Worker, who has shown dedication and worked tirelessly and selflessly to support the health and wellbeing of young people.

- **Spirit of The Year**

This Award recognises a unique young person who stands out by their encouragement of others, enthusiasm and a positive attitude. Their spirit, drive and determination are truly inspiring.

DEVELOPING PEOPLE AWARDS

- **Positive Destination Award**

This award is for a young person who has worked to achieve their goal destination.

- **Unsung Hero of The Year**

This award recognises a young person who is continuously putting others in front of themselves.

- **Inspiring Journey of The Year**

This award is for an SSF young volunteer who has come through SSF programmes and is now dedicating their time weekly to support the journey of other young people.

AWARD CATEGORIES

STRENGTHENING COMMUNITIES AWARDS

- **Social Impact award**

This organisation has harnessed the power of their business/organisation to positively impact communities and/ or our planet.

- **Changing Lives Partner of The Year**

This organisation will have used sport innovatively and intentionally to change the lives of young people in the last year.

OUTSTANDING ACHIEVEMENT

- Ian Reid Outstanding Achievement Award

