



scottish sports *futures*



You are changing lives through sport

Fundraising Guide 22/23

Charity No: SC034085

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OUR VISION



A world where young people have the opportunity to fulfil their potential.

OUR MISSION



Scottish Sports Futures use the power of sport and physical activity to engage with vulnerable and disadvantaged young people in Scotland and empower them to be confident, healthy and happy.

We do this using our proven and recognised Sport for Change model and its range of person-centred, youth-led programmes that provide positive experiences, inspiring role models, engaging social education, training, and youth volunteering opportunities.

As a result, we seek to encourage a positive change in young people's attitudes and behaviour that enables them to recognise and fulfill their potential, and to make a valuable contribution to their peers and their community.

AN SSF PROMISE!

We promise to respect you and your fundraising efforts

We promise not to share any personal data

We promise to honour your donation and process everything securely

We promise not to take you for granted

We promise to keep in contact with you before, during, and after your fundraiser

HERE'S HOW TO SIGN UP...

1 Using this Fundraising Guide, establish what challenge you would like to participate in. You can either create your own fundraising challenge or you can participate in a planned event.

* See page 07 for a full list of events throughout the year.

2 Contact info@ssf.org.uk or call us on **0141 218 4640** to tell us about your event plans and to chat through how we can support you.

3 Using the resources in this Fundraising Guide plan and promote your challenge via social media!

CHALLENGE IDEAS

VIRTUAL
PUB QUIZ

Host a virtual pub quiz! Have a donation to enter per person and have small prizes for 1st, 2nd, and 3rd.

SPONSORED
RUN/ WALK

Spread some cheer by challenging family and friends around the country to pull on a festive hat and run or walk a 5k or 10k. If you use Strava, you can link your account to your JustGiving page so sponsors can see your achievements. Why not try drawing a unique shape with your running route?

VIRTUAL
DANCE
PARTY

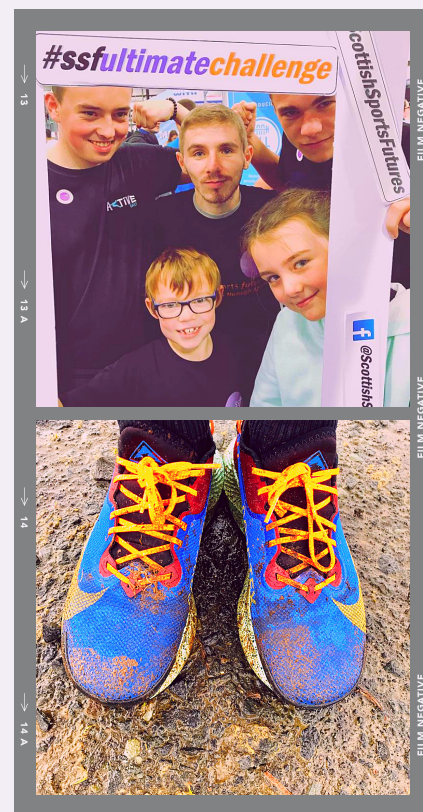
Everyone has to come dressed up, why not have a prize for the best costume?! Have a small entry fee and those that don't dress up are charged double!

BAKE-
OFF!

Challenge people to a bake-off and post images of all of your goodies! The best-looking wins. Set up a JustGiving page and have a donation to take part

PERSONAL
CHALLENGE

Grow a beard, shave your head, allow people to choose your outfit for the day (include things like silly hats or makeup styles). GO WILD!





ONLINE AUCTION

Ask for donations from local businesses, friends and family, set up an online auction on social media, put a deadline on bids and use JustGiving page for people to pay for their winning items.

GET CREATIVE!

Use the hobbies you enjoy, from making masks to musical performances, sing, sew, craft, and create!

FITNESS CHALLENGE

Set a fitness challenge you've always wanted to do (climb the equivalent of Everest using your staircase etc..)! Create your JustGiving page and get friends and family to sponsor you and that's it! Your adventure awaits you!

COPY CAT

Get sponsored to recreate iconic scenes from films or music videos. Put up a list of topics for voters to choose from, whichever gets the most votes by the end of the week gets done. People can donate to suggest a scene to get added to the list for the next week.

24HR GAMEATHON

Chose your game, get together and play! Either donate to play and/or get sponsored. You can live stream with a link to your JustGiving page for more donations.

Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb Mar

2022 / 2023 AT A GLANCE

<p>April 22</p> <p>Glasgow Kiltwalk</p> <p>Sunday 24th</p>	<p>May 22</p> <p>Aberdeen Kiltwalk Edinburgh Marathon</p> <p>Sunday 29th</p>	<p>June 22</p>
<p>July 22</p>	<p>August 22</p> <p>Dundee Kiltwalk</p> <p>Sunday 21st</p>	<p>September 22</p> <p>Edinburgh Kiltwalk</p> <p>Sunday 18th</p>
<p>October 22</p> <p>Scotland's Virtual Kiltwalk</p> <p>Fri 7th – Sun 9th</p>	<p>November 22</p> <p>Tenner to Tons</p> <p>All month</p>	<p>December 22</p> <p>Giving Tuesday SSF Staff Fun Run!</p>
<p>January 23</p>	<p>February 23</p> <p>SSF Annual Awards SSF Conference</p> <p>TBC</p>	<p>March 23</p>

Come and join us!

FUNRAISING CASE STUDY

SIMONE SHERRIE: FUNDRAISING INSPIRATION

Simone Sherrie has been inspired by the work of SSF in allowing opportunities for disadvantaged young people and families to change their lives through sport.

Simone has chosen to represent SSF by participating in the Edinburgh Marathon on Sunday 29th May 2022!

“I am challenging myself to run my first full marathon. SSF encourages young people to be role models to their peers, they are inspiring me to keep challenging myself and to not forget the impact that sport can have on mental health.”



Simone has enjoyed running from a young age from taking part in cross country, to running with her dog, to asking her papa to time how long-running around the house would take. From there her passion for running grew and Simone represented the North Ayrshire Athletics club competing in races from 800m to 10,000m events. For Simone, it was not about winning but having the opportunity to gain experience with the support of her dad!

“SSF helped me during a challenging time of my own and I wanted to give back for helping me regain confidence and a chance to learn new skills. Volunteering with SSF has been the best decision I have made, and I am delighted to be part of the team!”

Fundraising Guidelines

BE CLEAR & TRUTHFUL

Your fundraising must be legal, open, honest and respectful. You always need to make it clear who and what you are fundraising for. Always tell the truth and take care not to exaggerate any facts.

Money raised is for a specific purpose and must be used for this purpose. Be open and transparent around your fundraising campaign and ensure to fulfil promises made to supporters.

HONOURING YOUR PROMISES TO SUPPORTERS

TREAT THE PUBLIC WITH RESPECT

SSF believe fundraising should be a positive experience, an activity which enables the public to engage with and support a cause that matters to them. Therefore always treat the public fairly and with respect.

Take care not to be unreasonably persistent or place undue pressure on a person to donate, particularly those who may be considered vulnerable.

DON'T PRESSURE ANYONE

HANDLING DONATIONS SAFELY & SECURELY

Think carefully about how you will handle funds. Safe and secure handling of donations is important. The easiest way to do this is through the use of a justGiving page.

SPONSOR FORM

[A word document can also be downloaded from our website]

Name:

Challenge:

Full Name	Address	Postcode	Amount	Gift Aid?
			£	
			£	
			£	
			£	
			£	
			£	
			£	
			£	
			£	
			£	



**If you have ticked the box headed 'Gift Aid?':
I confirm that I am a UK Income or Capital Gains taxpayer.**

I have read this statement and want the charity Scottish Sport Futures (SC034085) to reclaim tax on the donation detailed above, given on the date shown. I understand that if I pay less Income Tax / or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all of my donations it is my responsibility to pay any difference. I understand Scottish Sport Futures will reclaim 25p of tax on every £1 that I have given.



YOU ARE HELPING US...

- Reach more vulnerable young people and families
- Develop our mental health and wellbeing resources
- Train staff to deliver crucial programmes
- ultimately, improving mental health and life opportunities of young people and families in need.

£10

Would fund a young person's Child Protection course allowing them to begin working/ volunteering

£300

Would fund one Wellbeing Workshop for 12 vulnerable young people

£500

Would fund one ETC: Mental Health & Wellbeing course for 12 vulnerable young people

£10,000

Would fund one SSF Chance:2:Be programme for 12 vulnerable young people

£15,000

Would fund one Active:2:Grow programme for 15 vulnerable young people

£30,000

Would fund one coordinator for a full year to help meet our mission of

#ChangingLivesThroughSport

HOW CAN I DONATE?

Go to www.ssf.org.uk
and click the "Donate" button at the
top of the page.



Go to
[www.JustGiving.com/
scottishsportsfutures](http://www.JustGiving.com/scottishsportsfutures)
and click the "Donate" button

You can write a cheque to
Scottish Sports Futures
and post it to us!



If you have online banking you can
transfer money straight into our
charities account. Contact
accounts@ssf.org.uk for more info.

A STEP-BY-STEP GUIDE FOR

JUSTGIVING

SSF encourages all fundraisers to use JustGiving which is an online fundraising platform. This allows you to be able to set up a fundraising page to collect online donations for us and it will automatically send us the money.

This page can then be shared via email and on your social media pages such as Facebook and Twitter to raise more money!

STEP 1

Go to
www.JustGiving.com

STEP 2

Click "Start Fundraising"
Click "A Charity"

STEP 3

Log in or
Click "Sign up to register an account"

STEP 4

Search for
"Scottish Sports Futures"

STEP 5

Set your challenge
i.e. organised event or
personal challenge

STEP 6

You will be given a
fundraising page address -
unless you object do not
change this.

STEP 7

Click "No" to the following
two questions

STEP 8

Tick "yes" if you are happy
to receive info from us!

STEP 9

Click "Create your Page"

Collections

To collect money in a public/ government owned area (e.g. on the street or door-to-door) you need to get a licence from the local authority. Before obtaining this licence please email us at info@ssf.org.uk and we can have a chat about your plans.

Data Protection

If you are taking details from anyone involved in your fundraising event be sure to adhere to the Data Protection Act. This Act ensures people's information is protected and will be kept private from others and for no longer than necessary. More details of this can be found at:

www.gov.uk/data-protection

Raffles & Lotteries

If you are hosting a raffle or any other lottery-type event which is private or non-commercial, e.g. in your workplace or during your event, you do not need a licence. If however, you are hosting a Society Lottery where tickets are advertised and sold to the general public prior to the event, you do need a licence. Easy guidance on this can be found at:

www.gamblingcommission.gov.uk

THE LEGAL BIT

Food Hygiene

If you are serving food at an event – for free or for sale – food hygiene laws must be considered.

Insurance

When hosting a fundraising event you are the person responsible for making sure no one is at risk. Having the correct insurance for events is important as SSF are not liable for and events hosted external to the charity. Check with venues that they have appropriate insurance to cover your event before booking.

FAQ'S

1

Can I use SSF branded materials for any events I hold for fundraising?

Yes, although please contact us to let us know what event you are planning, we would love to help!

2

Will SSF help me promote my fundraising on their social media?

Absolutely! Get in touch with our team and we will help as much as we can.

If you have any further questions please contact us!

Email:

info@ssf.org.uk

Phone:

0141 218 4640

ssf.org.uk

ScottishSportsFutures

@SSF_2000

scottishsportsfutures

Scottish Sports Futures



3

Do I need to meet a target with my fundraising money?

Some events there will be targets. For the SSF Ultimate Challenge, your challenge is to raise £100! Although if you do not meet this challenge, it is ok - pick up the phone and we can chat through it.

4

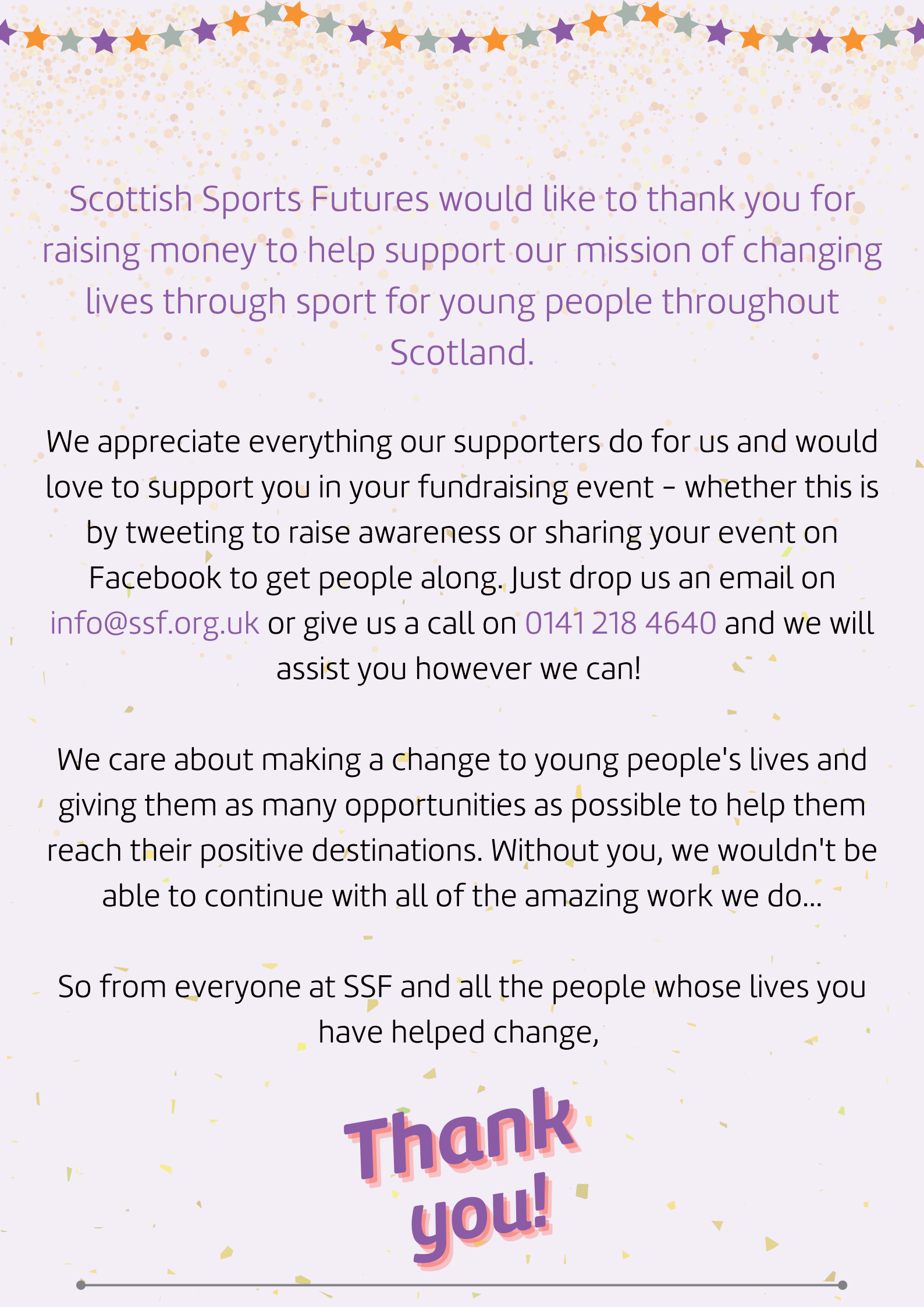
is there opportunities for me to support SSF after the event?

Yes! Check out our website, we post all volunteering opportunities on there.

5

How do I send SSF any money I make?

The easiest way is to create a JustGiving page (see page 12).



Scottish Sports Futures would like to thank you for raising money to help support our mission of changing lives through sport for young people throughout Scotland.

We appreciate everything our supporters do for us and would love to support you in your fundraising event – whether this is by tweeting to raise awareness or sharing your event on Facebook to get people along. Just drop us an email on info@ssf.org.uk or give us a call on 0141 218 4640 and we will assist you however we can!

We care about making a change to young people's lives and giving them as many opportunities as possible to help them reach their positive destinations. Without you, we wouldn't be able to continue with all of the amazing work we do...

So from everyone at SSF and all the people whose lives you have helped change,

**Thank
you!**



ssf.org.uk 
ScottishSportsFutures 
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scottishsportsfutures 
Scottish Sports Futures 

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